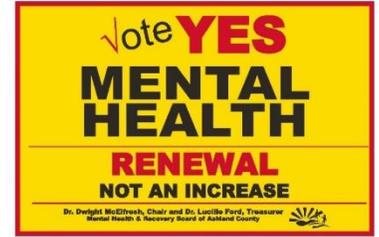


PLEASE HELP PROMOTE THE MENTAL HEALTH LEVY

Dr. Dwight McElfresh, Campaign Chair
Dr. Lucille Ford, Campaign Treasurer
Steve Stone, MHRB Director



The **Mental Health Levy** will be on the ballot this fall. The Mental Health and Recovery Board is asking voters to **RENEW** the 5-year 1-mill levy that was originally passed in 2001. Passage of this levy **WILL NOT INCREASE** taxes. The current levy will expire December 31, 2020. The levy provides funding for critical mental health and addiction services in Ashland County through a network of providers:

- Applesseed Community Mental Health Center
- Ashland County Council on Alcohol and Drug Abuse
- Catholic Charities Services of Ashland

Please help us promote the levy by:

- **Voting** for the levy renewal
- **Asking** family, friends and coworkers to vote for the levy
- **Placing** a levy sign in your front yard and in those of friends, family and businesses
- **Writing** a letter to the Editor about why the levy is so important to the citizens of Ashland County

YARD SIGNS

Signs are always available for pick up at the Mental Health and Recovery Board office (1605 County Rd. 1095). After hours, signs will be in the unlocked enclosure at the front entrance of the building, as well as at our network providers listed above.

Volunteers are available to deliver and/or plant signs. Call the Mental Health and Recovery Board for information (419-281-3139).

No signs should be placed without permission of the property owner. City of Ashland Zoning regulations do not permit sign placement in the tree lawn between the sidewalk and the curb.

Small window clings are available for offices, businesses, cars, etc.

A jpg image of the levy sign, which is used at the top of this page, is available to be used in email signatures, Facebook posts, web sites and other digital media. The image can be copied from this document and pasted wherever you feel it would get good exposure.

LETTERS TO THE EDITOR

We are asking levy supporters to write letters to the editor and send them to the Ashland Times-Gazette and the Mansfield News Journal. If you, a family member or friend have benefited by services provided by our agencies, please consider sharing that- there is no need to reveal personal information, but including examples of how citizens benefit from the services funded by the levy will have a strong impact.

Our campaign message focuses on the following:

- Assists individuals and families in crisis.
 - Nearly 3,000 people made 4,500 calls to the crisis line last year
- Helps adults, children and families who are struggling with personal challenges
- Helps students having difficulties at school
 - Over 2,000 Ashland County students receive support and assistance from the School-Community Liaison Program each year
 - Provides a full continuum of mental health and drug abuse/addiction services
- Responds to drug abuse and the opiate addiction epidemic
- Provides suicide prevention programs
- Builds an informed, caring and resilient community
- Comprises more than 30% of MHRB revenue

Letters can be sent to the Ashland Times-Gazette and the Mansfield News-Journal. Please consider sending letters early since many people will vote by absentee ballot or mail-in ballot starting October 6. The newspapers provided the following guidelines about submitting letters:

Ashland Times-Gazette

- Election-related letters to the editor for candidates and issues appearing on the Nov. 3 general election ballot must reach us by 5 p.m. Tuesday, Oct. 27.
- Ashland Times-Gazette will publish election-related letters until Saturday, Oct. 31. We will not use letters from campaign chairs or treasurers.
- Letters are typically published on Saturdays but may appear in other weekday editions as well.
- The Times-Gazette encourages you to share your opinions through letters to the editor.
- Include your name, street address (only the city or township is printed) and a daytime phone number (used only for verification).
- Letters should be **350 or fewer words**.
- Letters are subject to editing, including for length, clarity, style and libelous or obscene language.
- We generally will not use more than one letter per writer in a 30-day period.
- We check factual information and may ask writers for internet links to verify information.
- We don't publish form letters or poetry.
- We generally publish letters from the Times-Gazette's circulation area (Ashland County). Letters published in print also are posted to Times-Gazette.com.
- To submit a letter:
 - Email: letters@times-gazette.com
 - Mail: Letters to the editor, Ashland Times-Gazette, 40 E. Second St., Ashland, OH 44805
 - Have a question? Email us at letters@times-gazette.com

Mansfield News Journal

- **Word limit 300** for the body - does not include header or signature (They are strict about this)
- 1 letter of submission per person every 30 days - no exceptions they are keeping a list
- best way to submit is online at the website under "contact us" -

- Once the letter is received by the newspaper, they will have to verify the person actually submitted - this can take a bit to complete. Please provide your email address.
- Letters to the Editor are published on Sundays - deadline for submission is the Wednesday before.

Please VOTE YES for Mental Health and Continue the Caring!

For more information please contact us:

Mental Health and Recovery Board of Ashland County

1605 County Rd. 1095, Ashland OH 44805

419-281-3139

ashmhrb@ashlandmhrb.org

www.AshlandMHRB.org

